

SEG Fabric POP UP 3x4

General Guidelines for Artwork

- Supply artwork in **CMYK** format
- Supply artwork in **Flattened Print Ready PDF Files**
- Images **MUST NOT** be **Embedded**
- Image resolution should be supplied at **300** dpi at **25%** of the output required
- Convert **ALL** fonts to **Outlines**
- This template should be used for **Guideline Purposes Only**

SAFE AREA(Middle 3483x2152mm) / (Sides 254x 2152mm)

- o Images and Text should be contained within the Safe Area

TRIM LINE(Middle 3532x2204mm) / (Sides 304x2204mm)

- o The Trim Line is the Final Size of the cut piece

BLEED AREA(3583x2254mm)

- o Extends beyond the Trim Line, usually 3mm, gets cut off during trimming

SAFE AREA(2875x2152mm)

- Images and Text should be contained within the Safe Area

TRIM LINE(2925x2204mm)

- The Trim Line is the Final Size of the cut piece

BLEED AREA(2975x2254mm)

- Extends beyond the Trim Line, usually 3mm, gets cut off during trimming